

# **ART LEAGUE OF LINCOLN OPEN MEMBERSHIP MEETING**

April 13, 2015

## **OFFICERS, DIRECTORS & INVITED GUESTS**

President - Paul Apfel  
Vice President - Steve Gillespie  
Secretary - Colleen Giorgi  
Treasurer - Steve Himes

Board Members Present - Mike Daley, Bill Szabo, Barbara Burge, Jean Cross, Rhonda Campbell, Mitch Solomon (excused at his request later in the meeting), Ken Underwood

Board Member Absent, Unexcused - Susan Gillespie

Member Guests Present - Julie Sullivan, Jan Apfel, Bobbie Pilliard, Andy McMurtrie, Patrick and Susan Jewell

## **CALL TO ORDER**

Noting there was a quorum President Paul Apfel called the meeting to order at 6:00 p.m. in the Art Center of Lincoln.

## **CONSENT AGENDA**

The following three items were listed on the Consent Agenda:

1) We should note the formal reading of the minutes from the meeting held March 9, 2015 was waived as all Directors had read the minutes online. They were removed from the consent agenda, amended to reflect the correct Vice President, and to signify Julie Sullivan as Acting Art Center Director instead of Acting Board Member. A motion to approve the amended minutes passed unanimously. Colleen will send the approved minutes to Steve Gillespie to post on the Art League website.

- 2) The attached Treasurers reports include
- Profit and Loss Standard March 2015
  - Profit and Loss Standard January through March 2015
  - Profit and Loss Budget vs. Actual January through March 2015
  - Statement of Financial Position for the Quarter Ending March 31, 2015

They were removed from the Consent Agenda because Barb pointed out \$70 was added to Gift Shop sales that is not accounted for. It was determined the amount came from Gallery sales and was mistakenly entered wrong. It affects all other spreadsheets.

Steve Himes stated he will have the revised Profit and Loss Budget vs. Actual January through March 2015 at the May meeting.

It was questioned why donations show as zero and it was explained the donations received were designated for other areas under Long Term Assets because the donations were for a specific asset.

A motion was previously made to approve the report conditionally, but was withdrawn after discussions..

### 3) Accept Various Committee Reports

We should note the formal reading of the reports from the Events Committee was waived as all Directors had the read them online.

A motion was made and all Directors passed the Consent Agenda unanimously.

## **PUBLIC COMMENT**

There was no public comment.

## **REPORTS OF OFFICERS, BOARDS AND STANDING COMMITTEES**

### **PRESIDENT**

Paul welcomed the members and guests seated in the Gallery.

Paul asked that the amount of emails be reduced by including only the person you're addressing and not addressing more people if it's not necessary. Steve Gillespie recommended a corporate email through all4art.net stating it would not be difficult to set up. Steve will have more details at the next meeting.

### **VICE PRESIDENT**

Steve Gillespie did not have a report .

### **SECRETARY**

Colleen did not have a report.

### **TREASURER**

The Treasurer's report is contained under the Consent Agenda.

### **MEMBERSHIP**

Mike reported the League has 173 members as of this afternoon. A May Expo at Home Depot will give the League the opportunity to sign up members and out their membership cards

immediately. Jean and Ken both stated they need membership cards for the Big Day of Giving at the Art Center and at our booth in Auburn.

Mike stated that after next week when ACF is set up and in progress he will have time to set up a phone bank for the Board to call unrenewed members.

Jean asked if the League should offer a 1-year family membership to whoever contributes \$50 on the Big Day of Giving. It was decided contributions and memberships were two different line items and not to offer the memberships.

## **ACF**

Mike announced the Student ACF show at the Art Center was set up today. There are 70 pieces at the Blue Line International ACF show. Mike reminded the Board that the Student reception is Wednesday night, the VIP reception at the Blue Line is Thursday night, and 3rd Saturday in Roseville is this week. Not all the artists will be at the VIP reception, there will be approximately 70 attendees, art collectors and appreciators' included.

At AmericasClayFest.org all pieces are displayed and catalogs can be purchased.

An article by Carol Percy about ACF will be on the front page of the Lincoln News Messenger this week and Paul will focus on ACF in this week's monthly column and will include photos.

## **ART CENTER**

Julie announced the successful Jewelry show sold eight pieces and Cathie Szabo, the event Curator, will hold another in a couple years.

Marilyn Rose has rented the Spotlight Gallery and will have her reception Wednesday during the Student reception. A percentage of Marilyn's sales go to the Wounded Warrior Project.

The monthly pARTners meetings are now being held quarterly.

Wednesday 10-11 a.m. there is a walk-thru the current Student ClayFest exhibit for the volunteers.

The bus trip to Stanford was enjoyable.

Barbara announced March Gift Shop sales were less than usual, but the Jewelry show sales helped make up the deficit. Barb passed new forms for inventory, sales procedures (attached) as created by Barb and Catherine High, and approved by Steve Himes and Julie. In the near future there will be Square training for sales. Mike has given Julie the ACF art sales procedure along with a list of all the pieces adding it is a different procedure from the other sales.

## **UNFINISHED BUSINESS**

### **BIG DAY OF GIVING**

Jean announced the Big Day of Giving is May 5th from 12:01 a.m. to 11:59 p.m. Eight non-profits in Lincoln are vying for donations. On May 5th the doors will be open from 7:00 a.m. to

9:30 p.m. with food being served all day. At 6:30 Matt Cross will begin the concert. Lawn chairs and sangria will be available. Ken and Barb will be at the State Theater in Auburn for the Art League.

The League's goal is \$10K which is the amount needed for matching funds. Donations may be between \$25 and \$10K. Real time totals will be available. Board members need to be involved. The average Board member contribution should be \$140. At the end of the presentation each Board member was handed 3 folders with donation information and donation forms to pass on to merchants.

We will have a booth at Wine Fest on May 2nd to pass out information regarding Big Day of Giving.

## **CARNEGIE BASEMENT**

Matt Brower, City Manager, okayed League use of the Carnegie Library basement for classes. The Chamber of Commerce and the Volunteer Center have removed their items, the City will remove the electronics. The basement will be useable by May 15th. Classes will accommodate 12-20 people. The League is asking for \$1 rent and for the City to continue to pay the utilities which they pay now since books are still stored there. We will have to cover insurance costs.

## **MARKETING**

Susan Gillespie was absent.

## **NEW BUSINESS**

### **NEXT PPBS AGENDA DISCUSSION**

Paul opened the discussion with two topics: the League's mission statement, and the League's organization structure.

Jean presented a mission statement that included the League's basic mission statement that appears on the Art League's business cards. Jean's pictorial presentation encompassed four key words in a format recommended for a memorable mission statement. It stressed the importance of reaching out with examples of our presence to the community:

**Create** opportunities to  
**Cultivate** the talent of all artists,  
**Celebrate** their work, and  
**Communicate** their artistic message to the community

The following discussion began with a motion to debate the premise of a mission statement's necessity and whether the League's mission statement, as well as the League's functions, should be discussed in a workshop environment.

In a previous email Paul attached a link to a site with suggestions and examples of successful and memorable mission statements that were immediately recognized. It stressed the mission statement should say what we do and gave the characteristics needed in all mission statements.

Discussion focused on whether the Statement of Purpose from the League's Bylaws fulfilled the mission statement. Paul answered the Statement of Purpose would need a redesign for the purpose of a mission statement.

Additional discussion focused on whether a committee should be appointed to recommend a missions statement. At that point the discussion focused on what the mission statement should be, and how to arrive at what the mission statement should be. All agreed it should be rewritten.

More discussion took place as to whether putting the creation of a mission statement on the PPBS agenda would be too ambitious for the time allotment.

One member asked how many workshops are needed annually along with past procedures. The query was not answered.

A motion was made to allot an 8-10 a.m. Saturday meeting to finalize the mission statement. The motion died for lack of a second.

Lastly, a motion was made to accept Jean's mission statement which passed with 1 nay.

Paul added he will ask for volunteers to form a task force to look at the organizations mission and functions.

## **ADJOURN**

There was a motion to adjourn and the Board unanimously approved it at 7:44 p.m.

Respectfully submitted,  
s/Colleen Giorgi

### Attachments:

- Agenda
- March 2015 Profit and Loss Standard
- January through March 2015 Profit and Loss Standard
- January through March 2015 Profit and Loss Budget vs. Actual
- Statement of Financial Position for the Quarter Ending March 31, 2015
- Events Committee March 2015 Report
- Gift Shop Inventory Spreadsheet
- Gift Shop Sales Spreadsheet
- Gift Shop and Gallery Sales Procedures

**Agenda - Art League of Lincoln - April 13, 2015**  
**6:00 p.m**  
**Art League of Lincoln Art Center**

**Call to order** Paul Apfel

**Consent Agenda:**

Approve minutes of the March 9, 2015 Regular Meeting.

Accept Various Committee Reports :

January 2015 P & L

**Public Comment** Paul Apfel

**Reports of Officers, Boards & Standing committees:**

President Paul Apfel

Vice President Steve Gillespie

Secretary Colleen Georgi

Treasurer Steve Himes

Membership Mike Daley

America's ClayFest Mike Daley

Art Center Jean Cross/Julie Sullivan

**Unfinished Business**

Big Day of Giving - Report Jean Cross

Carnegie basement - Report Jean Cross

Marketing Plans for 2015 - Report Susan Gillespie

**New Business**

Next PPBS - Agenda Discussion Paul Apfel

**Next Meeting - Time & Place** Paul Apfel

**Adjourn** Paul Apfel

Art League of Lincoln  
 Profit and Loss Standard  
 March 2015

	<u>Mar '15</u>
Ordinary Income/Expense	
Income	
Gallery Rental	100.00
Gift Shop Sales	258.00
Gallery Sales	455.00
Direct Public Support	342.00
Program Income	
Activities	770.00
Membership Dues	730.00
Total Program Income	<u>1,500.00</u>
Total Income	2,655.00
Expense	
Marketing	
Printing and Copying	383.51
Advertisitng/PR	232.50
Food & Beverage	197.42
Total Marketing	<u>813.43</u>
Contract Services	
Sales from Exhibits	75.00
Gift Shop Sales	469.50
Accounting Fees	68.00
Total Contract Services	<u>612.50</u>
Operations	
Square Fees	24.43
PayPal fees	66.15
Utilities	
Alarm	43.99
Water & Sewer	114.61
PG&E	232.00
Telephone, Telecommunicat...	124.69
Total Utilities	<u>515.29</u>
Supplies	434.76
Total Operations	<u>1,040.63</u>

04/10/15

Art League of Lincoln  
Profit and Loss Standard  
March 2015

	<u>Mar '15</u>
Total Expense	<u>2,466.56</u>
Net Ordinary Income	<u>188.44</u>
Net Income	<u><u>188.44</u></u>



04/10/15

Art League of Lincoln  
Profit and Loss Standard  
January through March 2015

	<u>Jan - Mar '15</u>
Ordinary Income/Expense	
Income	
Gallery Rental	445.00
Gift Shop Sales	1,110.50
Gallery Sales	1,062.00
Direct Public Support	34,588.00
Other Types of Income	
Miscellaneous Revenue	0.23
Total Other Types of Income	0.23
Program Income	
Activities	880.00
Classes	20.00
Entry Fees	9,870.00
Membership Dues	4,345.00
Total Program Income	15,115.00
Total Income	52,320.73
Expense	
Marketing	
Printing and Copying	383.51
Advertisitng/PR	784.53
Food & Beverage	293.02
Total Marketing	1,461.06
Contract Services	
Sales from Exhibits	910.60
Gift Shop Sales	863.10
Accounting Fees	68.00
Total Contract Services	1,841.70
Operations	
Events	500.00
Square Fees	42.90
PayPal fees	89.78
Utilities	
Alarm	156.93
Water & Sewer	336.67

04/10/15

Art League of Lincoln  
Profit and Loss Standard  
January through March 2015

	<u>Jan - Mar '15</u>
PG&E	696.00
Telephone, Telecommunicat...	<u>398.87</u>
Total Utilities	1,588.47
Property Insurance	133.00
Supplies	679.62
Postage, Mailing Service	<u>94.85</u>
Total Operations	3,128.62
Other Types of Expenses	
Refund	25.00
Prizes/Awards	<u>160.00</u>
Total Other Types of Expenses	<u>185.00</u>
Total Expense	<u>6,616.38</u>
Net Ordinary Income	<u>45,704.35</u>
Net Income	<u><u>45,704.35</u></u>

04/10/15

Art League of Lincoln  
 Profit and Loss Budget vs. Actual  
 January through March 2015

	Jan - Mar '15	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Gallery Rental	445.00	300.00	145.00	148.3%
Gift Shop Sales	1,110.50	1,850.00	-739.50	60.0%
Gallery Sales	1,062.00	950.00	112.00	111.8%
Ticket Sales	0.00	0.00	0.00	0.0%
Rental	0.00	0.00	0.00	0.0%
Direct Public Support	34,588.00	33,200.00	1,388.00	104.2%
<b>Other Types of Income</b>				
Miscellaneous Revenue	0.23			
<b>Total Other Types of Income</b>	<b>0.23</b>			
<b>Program Income</b>				
Activities	880.00	760.00	120.00	115.8%
Classes	20.00	100.00	-80.00	20.0%
Ad/catalogue sales	0.00	0.00	0.00	0.0%
Entry Fees	9,870.00	7,300.00	2,570.00	135.2%
Membership Dues	4,345.00	3,500.00	845.00	124.1%
<b>Total Program Income</b>	<b>15,115.00</b>	<b>11,660.00</b>	<b>3,455.00</b>	<b>129.6%</b>
<b>Total Income</b>	<b>52,320.73</b>	<b>47,960.00</b>	<b>4,360.73</b>	<b>109.1%</b>
<b>Expense</b>				
Sales Tax Payable	0.00	-180.00	180.00	0.0%
<b>Programs</b>				
Classes	0.00	0.00	0.00	0.0%
<b>Total Programs</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>
<b>Marketing</b>				
Printing and Copying	383.51	560.00	-176.49	68.5%
Advertisitng/PR	784.53	1,400.00	-615.47	56.0%
Food & Beverage	293.02	400.00	-106.98	73.3%
<b>Total Marketing</b>	<b>1,461.06</b>	<b>2,360.00</b>	<b>-898.94</b>	<b>61.9%</b>
<b>Contract Services</b>				
Sales from Exhibits	910.60	600.00	310.60	151.8%
Gift Shop Sales	863.10	1,200.00	-336.90	71.9%
Professional Fees	0.00	0.00	0.00	0.0%
Accounting Fees	68.00	0.00	68.00	100.0%

04/10/15

Art League of Lincoln  
Profit and Loss Budget vs. Actual  
January through March 2015

	Jan - Mar '15	Budget	\$ Over Budget	% of Budget
Legal Fees	0.00	0.00	0.00	0.0%
Total Contract Services	1,841.70	1,800.00	41.70	102.3%
Operations				
Events	500.00			
Square Fees	42.90			
PayPal fees	89.78			
Utilities				
Alarm	156.93	135.00	21.93	116.2%
Water & Sewer	336.67	330.00	6.67	102.0%
PG&E	696.00	705.00	-9.00	98.7%
Telephone, Telecommunicat...	398.87	400.00	-1.13	99.7%
Utilities - Other	0.00	345.00	-345.00	0.0%
Total Utilities	1,588.47	1,915.00	-326.53	82.9%
Rental Expense	0.00	0.00	0.00	0.0%
Maintenance	0.00	0.00	0.00	0.0%
Property Insurance	133.00	135.00	-2.00	98.5%
Supplies	679.62	600.00	79.62	113.3%
Postage, Mailing Service	94.85	20.00	74.85	474.3%
Total Operations	3,128.62	2,670.00	458.62	117.2%
Other Types of Expenses				
Refund	25.00	75.00	-50.00	33.3%
Sets/Costumes	0.00	0.00	0.00	0.0%
Sales Commissions	0.00	0.00	0.00	0.0%
Prizes/Awards	160.00	320.00	-160.00	50.0%
Total Other Types of Expenses	185.00	395.00	-210.00	46.8%
Total Expense	6,616.38	7,045.00	-428.62	93.9%
Net Ordinary Income	45,704.35	40,915.00	4,789.35	111.7%
Net Income	45,704.35	40,915.00	4,789.35	111.7%

**Art League of Lincoln**  
**Statement of Financial Position**  
**for the Quarter Ending March 31, 2015**

<b>ASSETS</b>		
Current Assets		
Checking / Savings	\$41,933	
Total Checking/Savings	<u>\$41,933</u>	
Other Current Assets		
Accounts Receivable	\$0	
Donations / Contributions Receivable	\$0	
Other Receivables	\$0	
Inventories for sale	\$10,890	
Short term Investments	\$2,058	
Prepaid expenses	\$0	
Total Current Assets	<u>\$12,948</u>	
Long Term Assets		
Temporarily Restricted Funds	\$147,500	
Permanently Restricted Funds	\$0	
Land, Building, Equipment	\$16,385	
Total Long Term Assets	<u>\$163,885</u>	
<b>TOTAL ASSETS</b>		<u><u>\$218,766</u></u>
<b>LIABILITIES</b>		
Current Liabilities		
Accounts Payable	\$0	
Accrued Liabilities	\$632	
Other Liabilities	\$0	
Total Current Liabilities	<u>\$632</u>	
Long Term Debt	\$0	
<b>Equity</b>		
Retained Earnings	<u>\$218,134</u>	
<b>TOTAL EQUITY</b>		<u><u>\$218,766</u></u>



## Events Committee Report And Minutes

March 6, 2015

**Members Present:** Barbara Burge, Cathie Szabo, Ken Underwood, Jane Waln, Julie Sullivan, Rhonda Campbell, Steve Gillespie, Susan Gillespie, and Bill Szabo, Chair.

**Members Absent:** Cathie Szabo

### 1. 2016 Events Calendar

- a. Single page calendar was reviewed and exhibit/show timeframes were acceptable.
- b. ACF, Student, and Members positions were correct
  1. Student = January 6 – January 30
  2. America's ClayFest = April 16 and May 28 (Starting Date is tentative and will be confirmed with ACF Committee)
  3. Members = August 10 – September 3
- c. Other Themes were assigned as follows:
  1. Two Artists Exhibit honoring Tommie Moller and Dick Ketelle = February 10 – March 5. Need to determine if all pieces exhibited will be for sale or not for sale
  2. Digital Art = March 16 – April 9
  3. Nature and Animals = June 8 – July 2
  4. Abstract Art = July 13 – August 6
  5. Words (Words in Various Art Forms including oral) September 14 – October 1. Reception will include an "Open Mike"
  6. Fiber Arts = October 5 – Oct 29
  7. Holiday Gift Shop – December 7 – December 17, if 2015 version is successful
- d. November 9 – December 3 – No show has been assigned yet
- e. Open Weeks for short events and classes are:
  1. February 2 – 6
  2. March 9 – 12
  3. April 13 – 16
  4. June 1 – 4
  5. September 7 – 10
  6. November 2 – 5
- f. Most exhibits/shows will be open to all media which may be 2 and 3 dimensional
- g. Proposed Calendar and Planning Summary are attached below

### 2. Reports on Upcoming 2015 Events

- a. Placer Artists League – Julie Sullivan
  1. Negotiations are on going with PAL with lower rental price of \$750 being offered.
  2. During a recent visit, Placer Arts' Interim Executive, Gloria Coutts,

said she would work with PAL on this issue. She also stated that there might be a new venue for the PAL Show next year.

- b. "My Best Friend" – Julie Sullivan
  1. A show with depictions of individuals' best friend – pets, persons, etc.
  2. Will be held in the Spotlight Gallery during the Members' Show
  3. The entry fee will be \$10 and the number of entries will be limited to 20 with 1 piece per entrant
- c. Artistry of Jewelry – Bill Szabo
  1. 15 Entrants with 35 original pieces
  2. Will also exhibit many "heirloom" pieces from Lincoln residents
- d. Transportation Art Show – Bill Szabo
  1. Call to Artist will be posted on Entry Thingy shortly
  2. Numerous transportation related groups have been contacted
  3. The local Experimental Aircraft Association Chapter is hosting a stop on the Ford Tri-Motor Tour. This aircraft will be at the Lincoln airport from June 4 – June 7. They have agreed to promote the Transportation Art Show in return for ALL's promotion of the Tour. Our marketing director and webmaster will work with their webmaster, Dug Smith. The EAA will be listed as a "Promotional Partner" in our advertising and other promotional materials
  4. California Railroad Museum will include the Transportation Art Show in their e-blast and will also be listed as a "Promotional Partner".
  5. Both the Motorcars Operators West and Sacramento Valley Historical Railroads have expressed interest and will notify curator about the participation.
  6. Julie suggested that Bill contact Gladding McBean about use of ceramic train on trestle sculpture she saw there during this show.

### 3. Curator Guidelines – Rhonda Campbell

- a. Provided two versions of this document – One page overview and one with timeline
- b. Several changes were suggested and Rhonda will make the changes and provide the revised documents to the committee.

### Recommendations for Board Approval/Acceptance:

- ◆ Approve addition of "My Best Friend" show to 2015 calendar
- ◆ Approve the February 2016 Two Artists exhibit honoring Tommie Moller and Dick Ketelle

### Attachments:

- ◆ My Best Friend Event Planning Summary and Event Planning Budget
- ◆ Proposed 2016 Calendar
- ◆ Proposed 2016 Events Planning Summary

Submitted by: Bill Szabo, Chair

January						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2-D
3	Student	6-R	7	8	9-R	
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30-
31						

February						
Su	Mo	Tu	W	Th	Fr	Sa
	1	2	3	4	5	6-D
7	LM-S	10	11	12	13-R	
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					

March						
Su	Mo	Tu	W	Th	Fr	Sa
		1	2	3	4	5-T
6	7	8	9	10	11	12-
13	Digital-S	16	17	18	19-R	
20	21	22	23	24	25	26
27	28	29	30	31		

April						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9-T
10	11	12	13	14	15	16
17	ACF	20-	21-R	22	23-	
24	25	26	27	28	29	30

May						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	ACF	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

June						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4 R&R
5-	N&A -S	8	9	10	11-R	
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

July						
Su	Mo	Tu	W	Th	Fr	Sa
					1	2-T
3	4	5	6	7	8	9-D
10	Abstract-	13	14	15	16-R	
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

August						
Su	Mo	Tu	W	Th	Fr	Sa
	1	2	3	4	5	6-T
7	Members-S	10	11	12	13-R	
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

September						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3-T
4	5	6	7	8	9	10-D
11	Words	14	15	16	17-R	
18	19	20	21	22	23	24
25	26	27	28	29	30	

October						
Su	Mo	Tu	We	Th	Fr	Sa
						1-TD
2	Fiber	5	6	7	8-R	
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29-T
30	31					

November						
Su	Mo	Tu	W	Th	Fr	Sa
		1	2	3	4	5-D
6	Open	9	10	11	12	
13	14	15	16	17	18	19-
20	21	22	23	24	25	26
27	28	29	30			

December						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3-RW
4	5-T	HS	7	8	9	10-P
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**C = Class    R = Reception    D = Art Delivery    S = Setup    T= Takedown & Art Pickup    R&R = Rods & RW = Rob Wolfe's Party**  
**P = Members Party    HS = Holiday Gift Shop**  
**N&A = Nature & Animals    LM = New Lifetime Members**







## Event Planning Summary for 2016

1. **Jan. 6 to Jan. 30 – Art Center - Student Art Show.**
  - **Purpose:** Display local student art and involve parents.
  - **Curator/Chair:** ?
  - **Juror:** Work will be chosen by teachers at the schools – Need list of teachers from Jean Cross
  - **Income:** No entry or use fees. 20% commission from art sales
  - **Expenses:** Wednesday Reception to be handled by parents. Saturday Reception for ALL Members, etc.
  - **# of Entrants:**
  - **Attendance:**
  - **Volunteers:** 1-2 volunteers
  - **Sponsors:** None – Local Businesses will be contacted
  - **Donors:** Parents for reception
  - **Media – Any – 1 piece per student**
  - **Call to Artists – 10/7/15**
  - **Call to Artists Reminder – 12/5/14**
  - **Entry Deadline – 12/18/15**
  - **Reception – 1/6/16 & 1/9**
  - **Art Delivery Dates: 1/2/16**
  - **Hanging Dates: 1/5 & 1/6**
  - **Take Down & Art Pickup: 1/30**
  - **Other Events/Shows during this event:** Art by Arts Seconds Show & Sale on 1/9
  - **Notes:** Schools to include: Glenn Edwards Middle School, Twelve Bridges Middle School, Lincoln High School, and Phoenix School
  
2. **Feb 10 to Mar 5 – Art Center – Lifetime Members**
  - **Purpose: Exhibition for Lifetime Members – Tommie Moller & Dick Ketelle**
  - **Curator/Chair:** ?
  - **Juror:** None
  - **Income:** Possibly art sales
  - **Expenses:** Reception - \$150-200 plus plaques, certificates, etc.
  - **# of Entrants:** 2
  - **Attendance:** 2 Lifetime Members plus guests & visitors
  - **Volunteers:** 4 to 10 volunteers.
  - **Sponsors:** ?
  - **Donors:** ?
  - **Media – Lifetime Members Choice**
  - **Call to Artists – N/A**

- **Call to Artists Reminder** – N/A
- **Entry Deadline** – N/A
- **Reception Date** – 2/13
- **Art Delivery Dates:** 2/6
- **Hanging Dates:** 2/8 & 2/9
- **Take Down & Art Pickup:** 3/5
- **Other Events/Shows during this event:** Rocklin Fine Arts Snow Flake Show and Sun City Lincoln Hills Fine Art Show

**3. February 3 – 6 - Art Center – Open Dates**

**4. March 2 – 5 - Art Center – Open Dates**

**5. March 16 to April 9 – Art Center – Digital Art**

- **Purpose:** Exhibition for local art jewelry makers. Educate public on the art of jewelry
- **Curator/Chair:** Rhonda Campbell?
- **Juror:**
- **Income:** \$35 entry fee per artist plus 40% commission on art sales.
- **Expenses:**
- **# of Entrants:** 20 to 40
- **Attendance:** 20 to 40 artists plus guests & visitors
- **Volunteers:** 4 volunteers.
- **Sponsors:** None
- **Donors:** None
- **Media** – Any form of digital art including photography
- **Call to Artists** – 11/12/15
- **Call to Artists Reminder** – 12/22/16?
- **Entry Deadline** – 1/20/16
- **Reception Date** – 2/13
- **Art Delivery Dates:** 2/6
- **Hanging Dates:** 2/8 & 2/9
- **Take Down & Art Pickup:** 3/5
- **Other Events/Shows during this event:** None

**6. April 12 – 16 - Art Center – Open Dates**

**7. April ? – ? – Sierra College - America's ClayFest Art Educators Invitational**

- **Purpose:** Honor local clay art educators by showcasing their art works
- **Curator/Chair:** Mike Daley, Tony Natsoulas, & Lisa Marasso
- **Juror:** None
- **Income:** 20% of art sales commissions -
- **Expenses:** Reception & Artists Commissions, Invitations, ads -
- **# of Entrants:** 10 - 20
- **Attendance:** 300 visitors
- **Volunteers:** Sierra College
- **Sponsors:**

- **Donors:**
- **Media** – Clay art – 1 piece per invitee
- **Invitations Start**– ?
- **Reception Date** – TBD
- **Art Delivery Dates:** TBD
- **Hanging Dates:** TBD
- **Take Down & Art Pickup:** TBD
- **Other Events/Shows during this event:**
- **Notes:** All exhibitors will receive invitations. Tony Natsoulas will develop list of invitees

**8. April 20 to May 28 – Blue Line Arts – America’s ClayFest Open Division**

- **Purpose:** Continue the tradition of international clay competitions and build name recognition for ALL
- **Curator/Chair:** Mike Daley & Tony Natsoulas
- **Juror:**
- **Income:** \$35 entry fee per artist plus art sales commissions
- **Expenses:** Receptions, Call to Artists, ads, etc
- **# of Entrants:**
- **Attendance:** 500 including VIP and 3<sup>rd</sup> Saturday receptions
- **Volunteers:** 4 to 10 volunteers.
- **Sponsors**
- **Grants:**
- **Donors:** Prizes: Industrial Mineral Co. (IMCO), another vendor, & Tile Heritage Foundation
- **Media** – Clay art – Up to 3 pieces per entrant
- **Call to Artists** – Sept. 2015
- **Call to Artists Reminder** – Late Jan. 2016
- **Entry Deadline** – TBD
- **Reception Date** – VIP at Blue Line - 4/20/15 plus 3<sup>rd</sup> Saturday – 4/13
- **Art Delivery Dates:** TBD
- **Hanging Dates:** TBD
- **Take Down & Art Pickup:** TBD
- **ACF Umbrella Shows** – Alpha Arts,
- **Other Events/Shows during this event:**
  - Placer Arts’ Art Studio Trek
  - Rocklin Fine Arts Student Show
  - Sacramento State Ceramics Guild Ceramics Sale
  - North Auburn Art Studio Tour
  - Loomis Art Loop

**9. April 16 to May 30 – Art Center – America’s ClayFest Student Division**

- **Purpose:** Showcase student art works
- **Curator/Chair:** Mike Daley
- **Juror:**
- **Income:** \$25 entry fee per artist = \$750 plus 40% commission on art sales.
- **Expenses:** Reception - \$500, Call to Artists, ads, prizes, ribbons - See attached Multiple Event Planning and Information Checklist
- **# of Entrants:** 30
- **Attendance:** 150 including reception
- **Volunteers:** 4 to 10 volunteers.
- **Sponsors:**
- **Donors:**
- **Media** – Clay art – Up to 3 pieces per entrant
- **Call to Artists** – October, 2014
- **Call to Artists Reminder** – Late Jan. 2015
- **Entry Deadline** – 2/27/15
- **Reception Date** –4/15/15

- **Art Delivery Dates:** Shipped - 3/18 – 4/10. Walk-in – 4/12 & 13
- **Hanging Dates:** 4/12 – 4/15
- **Take Down & Art Pickup:** 6/3 – 6/4
- **Other Events/Shows during this event:**
  - Placer Arts' Art Studio Trek 4/25 & 4/26
  - Rocklin Fine Arts 5/3 & 5/4 Student Show
  - Sacramento State Ceramics Guild Ceramics Sale – 5/7
  - North Auburn Art Studio Tour 5/9 & 5/10
  - Loomis Art Loop 5/9 & 5/10

**10. May ? – Art Center - Wine Fest**

- **Purpose:** Participation in local events. Sign-up new members.
- **Chair:** Jean Cross
- **Juror:** N/A
- **Income:** None
- **Expenses:** Giveaways & Membership Applications
- **# of Entrants:** None
- **Attendance:** Wine Fest visitors
- **Volunteers:** 4 to 10 volunteers.
- **Sponsors:** None
- **Donors:** None

**11. May ? – Art Center – Big Day of Giving**

- **Purpose:** Fundraising
- **Curator/Chair:** Jean Cross
- **Income:** Donations
- **Expenses:** ?
- **Attendance:**
- **Volunteers:** TBD
- **Sponsors:**
- **Donors:**
- **Art Delivery Dates:**
- **Hanging Dates:**
- **Take Down & Art Pickup:**
- **Other Events/Shows during this event:** America's ClayFest including Student division here
- **Notes:**

**12. June 1 - 3 - Art Center – Open Dates**

**13. June 6 – Art Center – Rods & Relics Car Show**

- **Curator:** ?
- **Income:** None
- **Expenses:** \$250 - \$350 - See attached 2015 ALL Events Budget
- **Participants:** 1 or 2 invitees
- **Attendance:** From Rod & Relics Car Show
- **Volunteers:** 4 to 10 volunteers.
- **Sponsors:** None

- **Donors:** None
- **Media** – Any – Cars only, probably a single artist
- **Call to Artists** –
- **Call to Artists Reminder** –
- **Entry Deadline** –
- **Other Events/Shows during this event:** Part of the car show, Transportation
- 
- **June 3 to July 2** – Art Center – **Nature and Animals**
- **Purpose:** Exhibit art from local groups involved with nature
- **Curator/Chair:** ?
- **Juror:** TBD
- **Income:** \$35 entry fee per artist. Expect 20 to 40 entrants = \$700 to \$1,400 plus 40% commission on art sales.
- **Expenses:** Reception - \$200 plus others
- **# of Entrants:** 20 - 40
- **Attendance:** 150 including artists, guests, & visitors.
- **Volunteers:** 4 to 10 volunteers.
- **Sponsors:** None
- **Donors:** None
- **Media** – Any – Up to 3 pieces per entrant
- **Call to Artists** – 2/20
- **Call to Artists Reminder** – 4/27
- **Entry Deadline** – 5/20
- **Reception Date** – 6/11
- **Art Delivery Dates:** 6/5
- **Hanging Dates:** 6/6 – 6/7
- **Take Down & Art Pickup:** 7/2
- **Other Events/Shows during this event:**
  - Rods & Relics Car Show
  - Art by Fire Show & Sale
- **Note:** Organization to be contacted should include:
  - SCLH Bird Group – Paul MacGarvey –
  - Field Haven
  - SCLH Hikers/Walkers - <http://www.lincolnhillshikers.org/>
  - LH Painters Group – Joyce Bisbee –
  - LH Photography Group - <http://www.sclhphoto.com/>.
  - SCLH Wood Cravers -
  - SCLH Ceramics Arts Groups – Mike Daley

**14. July 4** - Art Center – Closed for 4<sup>th</sup> of July?

**15. July 6 – 9** Art Center – Open Dates

**16. July 13 to Aug. 16** – Art Center – **Abstract Art**

- **Purpose:** New theme/art form
- **Curator/Chair:** ?
- **Juror:** ?

- **Income:** Entry Fees & Art Sales
- **Expenses:** Reception
- **# of Entrants:** 15 – 30
- **Attendance:** 150 including artists, guests, & visitors.
- **Volunteers:** 2 - 6
- **Sponsors:** None
- **Donors:** None
- **Media** – Any
- **Call to Artists** – 3/23
- **Call to Artists Reminder** – 5/23
- **Entry Deadline** – 6/23
- **Reception Date** – 7/16
- **Art Delivery Dates:** 7/2
- **Hanging Dates:** 7/11 – 7/12
- **Take Down & Art Pickup:** 8/6

**17. Aug. 10 to Sept. 3– Art Center - ALL Members Show**

- **Purpose:** Display and highlight members' art.
- **Curator/Chair:** ?
- **Juror:** ?
- **Income:** \$25 entry fee per artist.
- **Expenses:** Reception - \$200 plus \$110 in prize money
- **# of Entrants:** 15 - 30
- **Attendance:** 150 including artists, guests, & visitors.
- **Volunteers:** 4 to 10 volunteers.
- **Sponsors:** None
- **Donors:** None
- **Media** – Any from ALL members only
- **Call to Artists** – 4/22
- **Call to Artists Reminder** – 6/17
- **Entry Deadline** – 7/17
- **Reception Date** – 8/15/15
- **Art Delivery Dates:** 8/6
- **Hanging Dates:** 8/8 – 8/9
- **Take Down & Art Pickup:** 9/3
- **Other Events/Shows during this event:**

**18. Sept. ? to Oct. ? – ALL w/PAL - Umpqua Bank Show, 571 5<sup>th</sup> St.**

- **Purpose:** Provide additional exhibit opportunity for ALL members in Lincoln
- **Curator/Chair:** ? & PAL
- **Juror:** By PAL
- **Income:** None
- **Expenses:** None
- **# of Entrants:** 10 - 20
- **Attendance:** Bank customers
- **Participants:** ALL Members only
- **Volunteers:** PAL members
- **Sponsors:** None



- **Donors:** None
- **Media** – Any 2D art
- **Call to Artists** – June
- **Call to Artists Reminder** –
- **Entry Deadline** –
- **Reception Date** – None
- **Art Delivery Dates:**
- **Hanging Dates:**
- **Take Down & Art Pickup:**
- **Other Events/Shows during this event:**
- **Note:** Entries will be on website without Entry Thingy.

**19. Sept. 14 to Oct. 3 – Art Center - Words**

- **Purpose:** Words as art forms – Poetry, Plays, etc
- **Curator/Chair:** ?
- **Juror:** TBD
- **Income:** \$35 entry fee per artist
- **Expenses:** Reception - \$200
- **# of Entrants:** 10 - 20
- **Attendance:** 150 including artists, guests, & visitors.
- **Volunteers:** 4 to 10 volunteers.
- **Sponsors:** None
- **Donors:** None
- **Media** – Any
- **Call to Artists** – 6/16/15
- **Call to Artists Reminder** – 8/19/15
- **Entry Deadline** – 9/2 or earlier
- **Reception Date** – 9/17 – Open Mike
- **Art Delivery Dates:** 9/10
- **Hanging Dates:** 9/12 – 9/13
- **Take Down & Art Pickup:** 10/1
- **Other Events/Shows during this event:**
  - PAL Umpqua Bank Show For ALL Members
  - Newcastle Art Studio Tour & Artobter: Fall for Art

**20. Oct. 5 to Oct. 29 – Art Center – Fiber Art**

- **Purpose:** Take advantage of potential Holiday Sales
- **Curator:** ?
- **Juror:** TBD
- **Income:** \$35 entry fee per artist = \$350 to \$700 plus 40% commission on art sales. See attached 2015 ALL Events Budget
- **Expenses:** Reception - \$200 - See attached 2015 ALL Events Budget
- **# of Entrants:** 10 – 20, not included students of Mask Making Class
- **Attendance:** 150 including artists, guests, & visitors.
- **Volunteers:** 4 to 10 volunteers.
- **Sponsors:**
- **Donors:**
- **Media** – Any fiber
- **Call to Artists** – 7/7/15

- **Call to Artists Reminder** – 9/7/15
- **Entry Deadline** – 10/7/15
- **Reception Date** – 10/8
- **Art Delivery Dates:** 10/1
- **Hanging Dates:** 10/3 & 10/4
- **Take Down & Art Pickup:** 10/29
- **Other Events/Shows during this event:** Placer Arts Art Studio Tour, Artobter: Fall for Art, and numerous Arts & Crafts Fairs

**21. Nov. 9 to Dec. 3** – Art Center – TBD

**22. Dec. 3** – Art Center – **Rob Wolfe’s Holiday Party**

- **Income:** ?
- **Expenses:**
- **Attendance:** 100
- **Volunteers:** None
- **Sponsors:** N/A
- **Donors:** N/A
- **Other Events/Shows during this event:** Christmas Parade?

**23. Dec. 7 – Dec. 17** Art Center - **Holiday Gift Shop**

- **Purpose:** Increase opportunities for art sales
- **Curator:** Barbara Burge
- **Income:** TBD
- **Expenses:** \$400 for Members Holiday Party & Reception
- **# of Entrants:** TBD
- **Attendance:** 150
- **Volunteers:** TBD
- **Media** – TBD by Curator
- **Call to Artists** –
- **Call to Artists Reminder** –
- **Entry Deadline** –
- **Reception Date** – 12/10 = Members Holiday Party
- **Art Delivery Dates:** TBD
- **Hanging Dates:**
- **Take Down & Art Pickup:**
- **Other Events/Shows during this event:**
- **Notes:** Numerous Arts & Crafts Fairs

<b>Event</b>	<b>My Best Friend Exhibit</b>			
<b>Location</b>	<b>Art Center's Spotlight Gallery</b>			
<b>Dates</b>	<b>August 5 - August 29, 2015</b>			
	<b>Low</b>	<b>High</b>	<b>Actual</b>	<b>Comments</b>
<b># of Entrants</b>	<b>15.00</b>	<b>20.00</b>		
<b># of Pieces Entered</b>	<b>15.00</b>	<b>20.00</b>		
<b>Expected Income</b>				
Entry/Class Fees	150.00	200.00		
Donation for Use of Art Center	0.00	0.00		
Food & Beverage Sales	0.00	0.00		
Raffles	0.00	0.00		
Auction	0.00	0.00		
Art/Merchandise Sales	0.00	0.00		
Donations	0.00	0.00		
Other	0.00	0.00		
<b>Total Income</b>	<b>150.00</b>	<b>200.00</b>	<b>0.00</b>	
<b>Expected Expenses</b>				
Food & Beverages	0.00	0.00		
Entertainment	0.00	0.00		
Permits/Licenses	0.00	0.00		
Prizes/Awards/Ribbons	0.00	0.00		
Decorations	0.00	0.00		
Signs/Banners	0.00	0.00		
Advertising	0.00	0.00		
Insurance	0.00	0.00		
Printing & Reproduction	0.00	0.00		
Supplies	0.00	0.00		
Rental Fees	0.00	0.00		
Facility	0.00	0.00		
Tables & Chairs	0.00	0.00		
China/Glasses/Flatware/ Serving Pieces	0.00	0.00		
Linens	0.00	0.00		
Other	0.00	0.00		
Instructor Fee	0.00	0.00		

<b>Total Expenses</b>	0.00	0.00	0.00	
<b>Expected Profit/Loss</b>	150.00	200.00	0.00	



## Event Planning Summary – My Best Friend Exhibit

**From August 5 to August 29, 2015 at the Art Center in the Spotlight Gallery**

- **Purpose:** A display which defines friendship
- **Curator/Chair:** Julie Sullivan
- **Juror: None**
- **Income:** \$10/per entry
- **Expenses: \$0**
- **# of Entrants:** 15-20
- **Attendance:** Those who visit the Art Center for Members' Show
- **Volunteers:** None additional beyond those who regularly staff Art Center
- **Sponsors:** None
- **Donors:** None
- **Media** – Any Media – 1 piece per entrant
- **Call to Artists** – May 1, 2015
- **Call to Artists Reminder** -- July 6, 2015
- **Entry Deadline** – July 20, 2015
- **Reception** – None planned
- **Art Delivery Dates:** August 1, 2015
- **Hanging Dates:** August 3, 2015
- **Take Down & Art Pickup:** August 29, 2015
- **Other Events/Shows during this event:** Members' Show
- **Notes:** This is an opportunity for anyone to enter a piece that embodies the theme "My Best Friend". Any media will be accepted. Each piece should be accompanied by a short blurb telling why the subject matter reflects the theme. Subjects could be serious or whimsical. Entries could be a painting of a person, a pet, or a photograph of one's first car.







## A.L.L. SALES PROCEDURES

### GIFT SHOP SALES

#### Gift Shop Items

Fill out sales receipt in *receipt book*, PLEASE ALWAYS INCLUDE:

- Your initials in "Sold By" box (if we have questions about the sale)
- Gallery Inventory Number in description (very important)
- Quantity
- Description of piece (the more detail the better - if you have time)
- Purchaser Name and Telephone at top (if they are willing to provide it)
- Method of payment - Cash, Square, Check Number
- Correct sales tax - 7.5%, use sales tax sheet to compute (Square computes this for you when using debit or credit card)
- Total
- White copy to purchaser, remaining copies keep in receipt book

### GALLERY SALES

#### Exhibit Sales, Spotlight Gallery Sales, Memberships, Classes, Donations

Fill out sales receipt in *receipt book*, PLEASE ALWAYS INCLUDE:

- Your initials in "Sold By" box (if we have questions about the sale)
- Name of the piece or a description of what was sold
- Quantity
- Purchaser Name and Telephone at top (so they may be notified when to pick up the piece at end of the exhibit)
- Method of payment - Cash, Square, Check Number
- Correct sales tax - 7.5%, use sales tax sheet to compute (Square computes this for you when using debit or credit card)
- Total
- White copy to purchaser, remaining copies keep in receipt book
- Gallery Items - Place a red dot on item when piece is sold

**IMPORTANT** - It's imperative that receipts be legible and fully filled out. This information is critical in paying the artists, tracking inventory, and knowing how much the Gift Shop earns.



05/09/15

Art League of Lincoln  
Balance Sheet Standard  
As of April 30, 2015

	<u>Apr 30, '15</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Schwab Money Market	147.42
PayPal Account	2,488.36
Umpqua Checking	<u>183,794.98</u>
Total Checking/Savings	186,430.76
Other Current Assets	
Inventory	9,000.00
Undeposited Funds	<u>170.76</u>
Total Other Current Assets	<u>9,170.76</u>
Total Current Assets	195,601.52
Fixed Assets	
Accumulated Depreciation	-2,886.00
Electronics/Computers	1,519.68
Furniture and Equipment	<u>5,950.00</u>
Total Fixed Assets	4,583.68
Other Assets	
Schwab Investment	<u>1,916.64</u>
Total Other Assets	<u>1,916.64</u>
<b>TOTAL ASSETS</b>	<b><u><u>202,101.84</u></u></b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Other Current Liabilities	
*Sales Tax Payable	<u>363.94</u>
Total Other Current Liabil...	<u>363.94</u>
Total Current Liabilities	<u>363.94</u>
Total Liabilities	363.94
Equity	
Retained Earnings	80,680.08
Opening Balance Equity	77,415.85
Net Income	<u>43,641.97</u>
Total Equity	<u><u>201,737.90</u></u>

05/09/15

Art League of Lincoln  
Balance Sheet Standard  
As of April 30, 2015

	<u>Apr 30, '15</u>
TOTAL LIABILITIES & EQUITY	<u><u>202,101.84</u></u>

05/09/15

Art League of Lincoln  
Profit and Loss Standard  
April 2015

	<u>Apr '15</u>
Ordinary Income/Expense	
Income	
Sales	
Gallery Sales	962.33
Gallery Rental	135.00
Membership Dues	110.00
Gift Shop Sales	940.01
	<u>2,147.34</u>
Total Sales	2,147.34
Program Income	
Activities	110.00
Entry Fees	105.00
	<u>215.00</u>
Total Program Income	215.00
Direct Public Support	331.00
	<u>331.00</u>
Total Income	2,693.34
Expense	
Events	
Prizes/Awards	3,350.00
ACF Food & Beverage	1,280.07
	<u>4,630.07</u>
Total Events	4,630.07
Programs (Programs)	
Activities	904.50
	<u>904.50</u>
Total Programs (Progra...	904.50
Marketing	
Advertisitng/PR	157.50
Food & Beverage	-75.80
	<u>81.70</u>
Total Marketing	81.70
Operations	
Square Fees	45.28
Utilities	
Alarm	43.99
Sewer, Water, Trash	111.03
PG&E	232.00
Telephone	125.04
	<u>512.06</u>
Total Utilities	512.06
Postage, Mailing Service	98.00
Supplies	399.22
	<u>399.22</u>

05/09/15

Art League of Lincoln  
Profit and Loss Standard  
April 2015

	<u>Apr '15</u>
Total Operations	1,054.56
Contract Services	
Accounting Fees	<u>85.00</u>
Total Contract Services	<u>85.00</u>
Total Expense	<u>6,755.83</u>
Net Ordinary Income	<u>-4,062.49</u>
Net Income	<u><u>-4,062.49</u></u>

Art League of Lincoln  
Profit and Loss Budget vs. Actual  
April 2015

	Apr '15	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Rental	0.00	0.00	0.00	0.0%
<b>Program Income</b>				
Ticket Sales	0.00	0.00	0.00	0.0%
Classes	0.00	0.00	0.00	0.0%
Entry Fees	105.00	250.00	-145.00	42.0%
Activities	110.00	550.00	-440.00	20.0%
<b>Total Program Income</b>	<b>215.00</b>	<b>800.00</b>	<b>-585.00</b>	<b>26.9%</b>
<b>Direct Public Support</b>	<b>331.00</b>	<b>100.00</b>	<b>231.00</b>	<b>331.0%</b>
<b>Sales</b>				
Advertisement	0.00	0.00	0.00	0.0%
Membership Dues	110.00	50.00	60.00	220.0%
Gallery Rental	135.00	100.00	35.00	135.0%
Gift Shop Sales	940.01	850.00	90.01	110.6%
Gallery Sales	962.33	200.00	762.33	481.2%
<b>Total Sales</b>	<b>2,147.34</b>	<b>1,200.00</b>	<b>947.34</b>	<b>178.9%</b>
<b>Total Income</b>	<b>2,693.34</b>	<b>2,100.00</b>	<b>593.34</b>	<b>128.3%</b>
<b>Expense</b>				
<b>Other Types of Expenses</b>				
Refund	0.00	25.00	-25.00	0.0%
Sales Commissions	0.00	0.00	0.00	0.0%
<b>Total Other Types of Expe...</b>	<b>0.00</b>	<b>25.00</b>	<b>-25.00</b>	<b>0.0%</b>
<b>Marketing</b>				
Food & Beverage	-75.80	600.00	-675.80	-12.6%
Printing and Copying	0.00	450.00	-450.00	0.0%
Advertisitng/PR	157.50	500.00	-342.50	31.5%
<b>Total Marketing</b>	<b>81.70</b>	<b>1,550.00</b>	<b>-1,468.30</b>	<b>5.3%</b>
<b>Contract Services</b>				
Commission	0.00	150.00	-150.00	0.0%
Artist Fees	0.00	0.00	0.00	0.0%
Professional Fees	0.00	0.00	0.00	0.0%
Legal Fees	0.00	0.00	0.00	0.0%
Accounting Fees	85.00	0.00	85.00	100.0%
<b>Total Contract Services</b>	<b>85.00</b>	<b>150.00</b>	<b>-65.00</b>	<b>56.7%</b>
<b>Programs (Programs)</b>				
Sets/Costumes	0.00	0.00	0.00	0.0%
Classes	0.00	0.00	0.00	0.0%
Activities	904.50			

Art League of Lincoln  
Profit and Loss Budget vs. Actual  
April 2015

	Apr '15	Budget	\$ Over Budget	% of Budget
<b>Total Programs (Programs)</b>	904.50	0.00	904.50	100.0%
<b>Operations</b>				
Sales Tax Expense	0.00	-75.00	75.00	0.0%
Maintenance	0.00	0.00	0.00	0.0%
Property Insurance	0.00	0.00	0.00	0.0%
Square Fees	45.28			
Postage, Mailing Service	98.00	10.00	88.00	98.0%
Supplies	399.22	200.00	199.22	199.6%
<b>Utilities</b>				
Alarm	43.99	45.00	-1.01	97.8%
Sewer, Water, Trash	111.03	110.00	1.03	100.9%
Telephone	125.04	125.00	0.04	100.0%
PG&E	232.00	235.00	-3.00	98.7%
<b>Total Utilities</b>	<b>512.06</b>	<b>515.00</b>	<b>-2.94</b>	<b>99.4%</b>
<b>Total Operations</b>	<b>1,054.56</b>	<b>650.00</b>	<b>404.56</b>	<b>162.2%</b>
<b>Events</b>				
Rental Expense	0.00	0.00	0.00	0.0%
ACF Food & Beverage	1,280.07			
Prizes/Awards	3,350.00	3,250.00	100.00	103.1%
<b>Total Events</b>	<b>4,630.07</b>	<b>3,250.00</b>	<b>1,380.07</b>	<b>142.5%</b>
<b>Total Expense</b>	<b>6,755.83</b>	<b>5,625.00</b>	<b>1,130.83</b>	<b>120.1%</b>
<b>Net Ordinary Income</b>	<b>-4,062.49</b>	<b>-3,525.00</b>	<b>-537.49</b>	<b>115.2%</b>
<b>Net Income</b>	<b>-4,062.49</b>	<b>-3,525.00</b>	<b>-537.49</b>	<b>115.2%</b>

Art League of Lincoln  
Profit and Loss Prev Year Comparison  
January through April 2015

	2015 Jan - Apr '15	2014 Jan - Ap...	\$ Change	% Change
<b>Ordinary Income/Expense</b>				
<b>Expense</b>				
<b>Contract Services</b>				
Royalties	0.00	925.00	-925.00	-100.0%
Outside Contract Services	0.00	35.99	-35.99	-100.0%
Artist Fees	863.10	1,699.61	-836.51	-49.2%
Commission	910.60	760.00	150.60	19.8%
Accounting Fees	153.00	0.00	153.00	100.0%
<b>Total Contract Services</b>	<b>1,926.70</b>	<b>3,420.60</b>	<b>-1,493.90</b>	<b>-43.7%</b>
<b>Operations</b>				
Bank Fee	0.00	7.70	-7.70	-100.0%
Permits, Fees and License	0.00	145.00	-145.00	-100.0%
Equip Rental and Maintenanc...	0.00	299.86	-299.86	-100.0%
Books, Subscriptions, Refer...	0.00	40.32	-40.32	-100.0%
Rent, Parking, Utilities	0.00	2,451.00	-2,451.00	-100.0%
Property Insurance	133.00	1,402.04	-1,269.04	-90.5%
Supplies	1,449.84	1,309.38	140.46	10.7%
PayPal fees	438.89	314.46	124.43	39.6%
<b>Utilities</b>				
Sewer, Water, Trash	447.70	363.19	84.51	23.3%
Telephone	523.91	397.04	126.87	32.0%
PG&E	696.00	491.76	204.24	41.5%
Alarm	200.92	71.98	128.94	179.1%
<b>Total Utilities</b>	<b>1,868.53</b>	<b>1,323.97</b>	<b>544.56</b>	<b>41.1%</b>
Postage, Mailing Service	192.85	0.00	192.85	100.0%
Sales Tax Expense	0.02	-27.44	27.46	100.1%
Square Fees	123.53	26.64	96.89	363.7%
<b>Total Operations</b>	<b>4,206.66</b>	<b>7,292.93</b>	<b>-3,086.27</b>	<b>-42.3%</b>
<b>Marketing</b>				
Food & Beverage	217.22	663.41	-446.19	-67.3%
Advertisitng/PR	942.03	1,433.18	-491.15	-34.3%
Printing and Copying	439.98	0.00	439.98	100.0%
<b>Total Marketing</b>	<b>1,599.23</b>	<b>2,096.59</b>	<b>-497.36</b>	<b>-23.7%</b>
<b>Programs (Programs)</b>				
Sets/Costumes	0.00	396.40	-396.40	-100.0%
Entry Thingy	0.00	150.00	-150.00	-100.0%
Activities	904.50	0.00	904.50	100.0%
<b>Total Programs (Programs)</b>	<b>904.50</b>	<b>546.40</b>	<b>358.10</b>	<b>65.5%</b>
<b>Events</b>				
Prizes/Awards	3,510.00	0.00	3,510.00	100.0%
ACF Food & Beverage	1,280.07	0.00	1,280.07	100.0%
Events - Other	575.00	0.00	575.00	100.0%
<b>Total Events</b>	<b>5,365.07</b>	<b>0.00</b>	<b>5,365.07</b>	<b>100.0%</b>
Bank reconciliation adjustme...	-0.03	-4,891.12	4,891.09	100.0%
<b>Total Expense</b>	<b>14,002.13</b>	<b>8,465.40</b>	<b>5,536.73</b>	<b>65.4%</b>
<b>Income</b>				
<b>Sales</b>				
Miscellaneous	0.00	48.21	-48.21	-100.0%

Art League of Lincoln  
Profit and Loss Prev Year Comparison  
January through April 2015

	Jan - Apr '15	Jan - Ap...	\$ Change	% Change
Gallery Sales	2,089.33	3,877.44	-1,788.11	-46.1%
Gift Shop Sales	2,203.76	2,789.23	-585.47	-21.0%
Membership Dues	4,470.00	1,675.00	2,795.00	166.9%
Gallery Rental	580.00	50.00	530.00	1,060.0%
<b>Total Sales</b>	<b>9,343.09</b>	<b>8,439.88</b>	<b>903.21</b>	<b>10.7%</b>
<b>Program Income</b>				
Classes	20.00	2,202.63	-2,182.63	-99.1%
Ticket Sales	0.00	0.00	0.00	0.0%
Entry Fees	12,355.59	9,090.14	3,265.45	35.9%
Activities	990.00	0.00	990.00	100.0%
<b>Total Program Income</b>	<b>13,365.59</b>	<b>11,292.77</b>	<b>2,072.82</b>	<b>18.4%</b>
<b>Direct Public Support</b>				
Public Contributions	0.00	240.00	-240.00	-100.0%
Direct Public Support - Other	34,919.00	14,142.82	20,776.18	146.9%
<b>Total Direct Public Support</b>	<b>34,919.00</b>	<b>14,382.82</b>	<b>20,536.18</b>	<b>142.8%</b>
<b>Total Income</b>	<b>57,627.68</b>	<b>34,115.47</b>	<b>23,512.21</b>	<b>68.9%</b>
<b>Net Ordinary Income</b>	<b>43,625.55</b>	<b>25,650.07</b>	<b>17,975.48</b>	<b>70.1%</b>
<b>Other Income/Expense</b>				
Other Expense				
Depr and Amort - Allowable	0.00	1,024.00	-1,024.00	-100.0%
<b>Total Other Expense</b>	<b>0.00</b>	<b>1,024.00</b>	<b>-1,024.00</b>	<b>-100.0%</b>
<b>Other Income</b>				
Dividend	0.00	83.70	-83.70	-100.0%
Interest	16.42	37.80	-21.38	-56.6%
<b>Total Other Income</b>	<b>16.42</b>	<b>121.50</b>	<b>-105.08</b>	<b>-86.5%</b>
<b>Net Other Income</b>	<b>16.42</b>	<b>-902.50</b>	<b>918.92</b>	<b>101.8%</b>
<b>Net Income</b>	<b>43,641.97</b>	<b>24,747.57</b>	<b>18,894.40</b>	<b>76.4%</b>