

ART LEAGUE OF LINCOLN BOARD MEETING

AUGUST 13, 2012

Noting that there was a quorum, President Paul Apfel called the meeting to order at 3:00 pm in the back room at Buonarrotti Restaurant

OFFICERS, DIRECTOR & INVITED GUESTS

President - Paul Apfel

Vice President - Mike Daley

Treasurer - Bill Szabo

Secretary - Bobbie Pilliard

Board Members - Rhonda Campbell, Ray Gonzales, Andy McMurtrie

Executive Director - Jean Cross

Invited Guest - Cathie Szabo

All were present.

Member guests present were Joyce Rule, who has a non-profit fund development background, Vicky White and Adrian Barnard, who are both previous Feats of Clay volunteers, and David Attaway, from Placer Valley Tourism.

PRESIDENT: Paul announced to those present that ALL regular meetings are open to members. Our regular meeting place will be at Buonarrotti Restaurant until November. Our next regular meeting will be on August 27, 2012. Angela Tahti from Placer Arts will be attending and making a presentation. After the presentation the ALL board will be able to ask questions regarding her presentation.

VICE PRESIDENT: Mike stated that minutes of executive meetings are not to be made public and will not be read at regular meetings. As of 8-13-2012, ALL has 230 members.

SECRETARY: Minutes of August 6 meeting were approved as e-mailed.

TREASURER: Bill reported our current balance is \$18,199.96. ALL has been accepted to non-profit insurance line of CA. Estimated costs of ALL opening doors at an actual physical location, such as the former PG and E building, would be \$850. +/- per month.

ART LEAGUE OF LINCOLN BOARD MEETING

AUGUST 27, 2012

The meeting was called to order at 3:00 pm by President Paul Apfel in the back room of Buonarroti Restaurant.

OFFICERS, DIRECTOR AND INVITED GUESTS

President - Paul Apfel

Vice President - Mike Daley

Treasurer - Bill Szabo

Secretary - Bobbie Pilliard

Board Members - Rhonda Campbell, Ray Gonzales, Andy McMurtrie

Executive Director - Jean Cross

All were present.

Invited Guest - Cathie Szabo, member of ALL Feats of Clay committee, Angela Tahti of Placer Arts, and Carol Feineman, of the Lincoln News Messenger

There were also 10 ALL general members attending.

After the call to order, President Apfel described the protocol to be used for this meeting since there was going to be a guest presentation. The presenter, Angela Tahti, executive director of Placer Arts would be given 10 minutes for her presentation and then there would be a previously agreed upon 20 minute question and answer session. There would then be a 10 minute recess. The meeting would then reconvene and normal business would be conducted.

PRESENTATION BY ANGELA TAHTI

Ms Tahti's presentation included the distribution of a Memorandum of Understanding for Placer Arts and an outline of the history and the mission of Placer Arts. The presentation included an explanation of Placer Arts 360 and the organization known as Zoomaru and how they work together. Placer Arts 360 provides partnership with other arts organizations and assists in the promotion of all art in Placer County. Tahti reported that they have a \$275,000. operating budget this year. The printed material that was distributed is on file with the secretary of ALL.

During the question and answer session, Tahti was asked by Paul to address the Feats of Clay name that ALL has requested to be returned to Lincoln Community and Art League of Lincoln. The name was transferred to Placer by Lincoln Arts and Cultural Foundation upon Lincoln's failure. Tahti explained that she needs the details of our plans for the event, in order for her to make a recommendation to her board as to what to do with the trademarked name. When asked about when Placer Arts' board of directors would meet to consider the issue, her reply was that there is a new board and she is trying to set up a meeting. She declined to name new members and indicated that she could not call an executive meeting because Placer's bylaws do not allow it. When asked if these would be the last questions requested by her, she indicated that she hoped so. Tahti was asked if ALL gave her the information she has requested, would we have an answer by the previously agreed September 15th deadline. This deadline was agreed upon at a meeting with Ms. Tahti, Gladding McBean, ALL Executive Director, Jean Cross and ALL President Paul Apfel. She answered that she would try.

When asked why Placer Arts had filed a fictitious business name for Feats of Clay, Tahti's answer was that it was done because of legal recommendation, in case there was money for the organization "floating around." Without the filing, the money would be lost.

Ms Tahti also said that there is no business relationship between Zoomaru and Placer Arts other than Zoomaru's being located in the Arts Building.

The meeting was then recessed and reconvened at 4:05 pm.

OFFICERS REPORTS

PRESIDENT - Waived

VICE PRESIDENT All now has 239 members. Mike has designs for placards for display by contributing businesses. Details for EntryThingy need to be in place and operative prior to our final payment to them. Mike anticipates this will be done by the end of the week.

SECRETARY - Minutes were approved as emailed.

TREASURER - ALL has a current balance of \$15,932.96 and our insurance is in place as of August 15, 2012.

EXECUTIVE DIRECTOR - The director boot camp is going well. Membership forms have been delivered to the Chamber of Commerce. Tomorrow is City Council Meeting and hopefully ALL will be granted use of the former PG and E building. Jean suggested that since we need a time line anyway for the Feats Show, that we provide it to Placer Arts per their request. Paul made a motion to provide Placer Arts the prospectus and time line as best we have it at this point. Motion carried with one dissenting vote.

COMMITTEE REPORTS

FEATS OF CLAY

Cathie briefly reported on the meeting of volunteers.

Mike reported that EntryThingy is on the ALL website but not yet active. He has not been able to test the payment process yet. He then described the entry process.

Rhonda suggested we set up a P.R. appointment with Zoomaru to determine if they would be helpful to Feats.

NEW BUSINESS

Joyce Rule, who is a resource development consultant, presented the board with a proposal package. Included in the package are her resume, and an illustration of her vision for resource development for ALL. The printed proposal package is on file with the secretary of ALL.

UNFINISHED BUSINESS

Gallery and Administration Space - We hope for a decision from Lincoln City Council tomorrow evening.

ELECTION COMMITTEE

Paul offered to chair the election committee and will receive nominations for November's general meeting and election. Nominations will be open until mid to late September. The general membership will be notified of nominations and the election by a separate email.

NOVEMBER EVENT AT GLADDING - Tabled until next meeting

FARMERS MARKET - Tabled until next meeting

GALLERY - Rhonda reports no activity at this point, since we don't yet have a physical location.

SELECTION OF NEW COMMITTEES - Needed committees are: Events Committee and a Resource and Volunteer Committee. Paul moved that Joyce Rule be the Resource Committee Chair. Board unanimously approved.

Motion to adjourn carried unanimously at 5:00 pm

Next regular meeting will be September 10, 2012 at 3:00 pm at Buonarroti Restaurant.

Bobbie Pilliard, Secretary

EXECUTIVE DIRECTOR:

1. Jean announced she is committed to her job and wishes no compensation until the Feats of Clay show is in place.
2. There is a HeARTS meeting tonight
3. Executive Director training classes start Friday
4. Next week she is speaking at the Chamber of Commerce regarding GMB's relationship to ALL
5. She is speaking at Lion's Club Meeting.
6. Calling Back the Salmon event will be of no cost to ALL.

COMMITTEE REPORTS

FEATS:

Ray announced that Richard Shaw has agreed to be the juror for Feats. Mike has sent a call to artists ad to Ceramics Monthly. He has the EntryThingy program set up and it will be in place by the end of the week.

Cathie outlined projected expenses for Feats:
Projects Break Even at \$40,000 to \$43,000.
These expenses are at maximum, because we are re-starting the show as though it were the first one.

Cathie is meeting with volunteers for a brainstorming session.

A press release announcing Richard Shaw at juror, was discussed. No immediate action proposed or taken.

ALL has a Facebook Page for Feats and the importance of social media for the show promotion was discussed.

BUDGET AND FINANCE: Bill is gathering volunteers for an audit committee and for someone to do bank reconciliation.

UNFINISHED BUSINESS

ALL HEADQUARTERS: City Manager has asked city staff to analyze the former PG and E building for their August 28th meeting. The analysis is to include our use and possible sale of the building.

08-13-2012

HIGH TEA AT BAXTER'S: There was a motion to approve Rhonda's concept and planning of a High Tea as a fundraiser. Rhonda is researching Baxter's Event Center or Beermans for the venue. After a brief discussion, the board unanimously approved.

GUEST COMMENTS:

Guest, Joyce Rule spoke about the promotion of fund development, including grants for kids from Target, healing arts, such as Kaiser and Sutter Medical, and rental galleries.

Guest David Attaway spoke about Placer Valley Tourism's main goals such as grant programs and relationships with cities and chambers of commerce.

There was a motion to adjourn and the board unanimously approved at 5:00 pm.

Bobbie Pilliard, Secretary

Attachments:

Insurance Costs
Agenda(s)