

ART LEAGUE OF LINCOLN OPEN MEMBERSHIP MEETING

March 9, 2015

OFFICERS, DIRECTORS & INVITED GUESTS

President - Paul Apfel
Vice President - Steve Gillespie
Secretary - Colleen Giorgi
Treasurer - Steve Himes

Board Members Present - Mike Daley, Bill Szabo, Barbara Burge, Jean Cross, Susan Gillespie, Mitch Solomon, Ken Underwood

Excused Absent Board Member - Rhonda Campbell

Member Guests Present - Jan Apfel, Carol Percy, Andy McMurtrie, Catherine High, Terry Fink, Yvonne Carter. Julie Sullivan

CALL TO ORDER

Noting there was a quorum President Paul Apfel called the meeting to order at 4:30 p.m. in the Art Center of Lincoln.

CONSENT AGENDA

There were two items for the Consent Agenda:

1) We should note the formal reading of the minutes from the meeting held February 9, 2015 was waived as all Directors had the read the minutes online. Colleen will send the approved minutes to Steve Gillespie to post on the Art League website.

2) The January Profit and Loss Statement (attached).

A motion was made and all Directors passed the Consent Agenda unanimously.

PUBLIC COMMENT

There was no public comment.

REPORTS OF OFFICERS, BOARDS AND STANDING COMMITTEES

PRESIDENT

Paul noted the April meeting will be at 6:00 p.m., the regular quarterly evening meeting, which didn't get scheduled for the first quarter. It will be the first Monday of the month, April 6th, at the Art Center.

Paul discussed the need for a 2015 Planning and Strategy Workshop. Additionally, an Executive Meeting needs to be scheduled before the end of March to approve charters and job descriptions.

At the February meeting there was discussion regarding the legality of rental movies for movie night at the Art Center. In the meantime, Bonnie Dunlap, hostess of the movie nights, has discontinued the event.

In the interest of hiring a helping hand for Julie Sullivan, Art Center Director, there had been past discussions about hiring an intern from William Jessup to execute a specific project. Since then, Darlene Kramer has been hired as an independent contractor and has already started overseeing our QuickBooks program at the Art Center, so the intern is no longer needed for the anticipated task.

VICE PRESIDENT

Steve Gillespie did not have a report .

SECRETARY

Colleen introduced the guests attending the meeting.

TREASURER

Steve passed the Statement of Financial Position for the quarter ending 12/31/2014, stating the same will be done on a quarterly basis. The next statement will be ready in April and will cover January, February and March. Steve noted our liabilities, such as artists commissions and our flat rate PG&E bill, are minimal.

Next Steve passed the February Profit and Loss Statement (attached) noting the large jump in the Entry Fees was due to America's ClayFest entries. Mike added that at the end of the show the profits, as well as losses, will be divided in half with Blue Line Arts. Other revenue is thin, and Steve added art sales alone will not pay the bills.

Lastly, Steve passed the budget (attached) noting he is still defining this year's budget due to some exceptions last year. Steve added the 2016 budget will be easier.

Steve passed on information regarding Darlene Kramer. Darlene and her husband have a chocolate store in Lincoln, *Blabber Mouth*. Darlene will be helping us for \$17/hour and the hours will be worked out between Darlene and Julie. Darlene will be hired as needed. Her hours will vary but average four hours a week. Steve added Darlene is considered a QuickBooks pro by Intuit.

It was announced that EntryThingy is being used for all Calls to Artists now, not just ACF. It was noted that EntryThingy should be a separate budget entry although classes aren't registered on EntryThingy, only exhibits. There will be future classes for entering information on EntryThingy.

MEMBERSHIP

The Membership report is attached. Mike noted we have 100 fewer members than last year and signups and renewals have been static for the last couple weeks. Mike will organize a phone bank to call members who have not renewed. It was mentioned some members avoid renewing online due to an aversion to computers, so we may be able to reach out and sign them back up with a phone call. Mike added he is busy with ACF until April 1st and then he can organize a membership committee.

ACF

The ACF report is attached. Mike stated ACF is organized. There will be 78 pieces in the Open Exhibit at the Blue Line and 35 pieces for the student exhibit at the Art Center. Mike is mailing all acceptances and rejections this week.

ART CENTER

The Art Center report is attached. Julie mentioned Jean has added curtains to Art Center windows.

In reviewing the attendance for the Photography Exhibit, only a few visitors who knew someone in the show visited the Art Center. Only one piece was sold.

The jewelry exhibit is starting to be installed and judging is tomorrow. The exhibit will be up until the end of April.

Julie added that the Art Center back door was tagged with graffiti, it was painted over, then tagged again.

Barbara and Catherine High are doing the gift shop inventory by hand until it is ready to go online. Julie added that fewer gift shop sales will reflect a lack of attendance at an exhibit.

UNFINISHED BUSINESS

HOUSEKEEPING - FINANCE

Paul addressed the topic of signatories, how many are needed, who they should be, which officers have been replaced and who is no longer needed. In review, Paul reminded us that when the League was without a Treasurer that Mike as Vice President and Jean as Art Center Director were signatories along with Paul and Colleen. Since Mike and Jean no longer hold those positions Paul proposed the following should be the signatories along with Steve Himes, the League Treasurer: President - Paul Apfel, Vice President - Steve Gillespie, Secretary - Colleen Giorgi. A motion to remove Mike and Jean passed unanimously.

Paul stressed the importance of adding Julie Sullivan, Art Center interim Director, to the list of signatories since she handles business matters for the League and handles incoming and outgoing checks. Paul added there will be an internal check and balance procedure. A motion to add one more signatory, Julie Sullivan as Art Center Director, passed unanimously.

Lastly, a motion to add as signatories - Paul Apfel, Vice President - Steve Gillespie, Secretary - Colleen Giorgi and Julie Sullivan as Art Center Director passed unanimously.

Paul listed the League's four fictitious business names: America's ClayFest, California ClayFest, Lincoln ClayFest and All4Art stating the signatories should be authorized to act for the corporation under any and all of the names.

580 SIXTH STREET

Paul spoke with Steve Ambrose about the League's strategy to purchase 580 Sixth Street. It was recommended that a Letter of Intent be submitted listing all the options that will allow the League to buy the property. Paul confirmed the

League occupancy is secure at the time and in quarters two or three it may be time to accelerate the proposition.

FEATS OF CLAY NAME - STATUS

Gloria Coutts, Placer Art interim Director, visited the Art Center and visited with Julie. Gloria mentioned after the new Director is seated she will stay with Placer Arts and is interested in partnering with the League for events.

Ken added the Rosie Stillwell, consultant for the Placer Studio Tour, would like the League to eblast a Call to Artists to participate in the tour and we will sell tickets at the Art Center for it. Ken announced the Mask show will be going at the same time and the mask class signup deadline is April 6th. All information will be directed to Ken.

LOGO - APPROVED VS. CURRENT USAGE

There was discussion regarding the letters ART over the name Art League of Lincoln and it's redundancy vs. putting the letters ALL in their place. It was decided the word ART stands out as immediate recognition and identification whereas ALL would not. The most important part of the logo is the ratio aspect and maintaining its integrity. Steve, Jean and Susan will meet on that point. The consensus is that the art league logo and colors will remain as previously approved.

CARNEGIE LIBRARY BASEMENT

Jean spoke with Paul Joiner in regards to the League using the Carnegie Library basement for classes. The League will be receiving information regarding a lease.

NEW BUSINESS

BUS TRIP

Julie announced the bus trip to Stanford is April 9th. A 24 seat bus for \$55 a person, needs 17 to break even. 9 people have signed up, so far. There is a sliding scale for refunds for cancelling and Julie decided to add non-members. There was discussion regarding a discount in the future for members who participate. A motion to approve \$910 for the bus rental passed unanimously. Susan mentioned sometimes senior homes have buses we may be able to borrow along with their drivers.

CREATIVE DIRECTOR

A section of the March Creative Director Report (attached) describes the Mary Beerman Mural project. Leadership Lincoln is overseeing the project and is not allowed to spend their own monies on community projects. Jean asked the League to approve a \$500 budget cost for pavers with sponsors names to be installed on the two-foot walkway in front of the mural. A motion to approve the \$500 budget for Art League of Lincoln's participation in the Mary Beerman Mural Beautification Project passed unanimously.

Jean stated she needs approval for the Art League of Lincoln City Art Committee, which will be subordinate to the Art League itself. The report lists the individual committee members with Jean chairing the committee. The committee members all have art backgrounds and will approve of art objects within the City. A motion to approve the Art League of Lincoln City Art Committee passed with one opposed.

In regards to the Big Day of Giving, on May 5th Jean asked for an operating budget of \$2500. A motion to approve the \$2500 budget passed unanimously.

CITY PROPOSED SIGN ORDINANCE

Paul asked that you read the ordinance and let him know if you have ideas or issues.

LIFETIME MEMBERS

Bill stated he would like to honor two artists, Dick Katelle and Tommie Mohler to have their own exhibits in February 2016 adding giving them lifetime memberships to the League.

ADJOURN

There was a motion to adjourn and the board unanimously approved it at 6:00 p.m. The next Open Meeting is Monday, April 6th, 6:00 p.m. at the Art Center.

Respectfully submitted,
s/Colleen Giorgi

Attachments:

- Agenda
- January Profit and Loss Statement
- Statement of Financial Position
- February Profit and Loss Statement
- 2015 Budget
- ACF Report
- Membership Report
- Art Center Report

Agenda - Art League of Lincoln - March 9, 2015
4:30 p.m
Art League of Lincoln Art Center

Call to order Paul Apfel

Consent Agenda:

Approve minutes of the February 9, 2015 Regular Meeting.
Accept Various Committee Reports :
January 2015 P & L

Public Comment Paul Apfel

Reports of Officers, Boards & Standing committees:

President	Paul Apfel
Vice President	Steve Gillespie
Secretary	Colleen Georgi
Treasurer	Steve Himes
Membership	Mike Daley
Art Center	Jean Cross/Julie Sullivan

Unfinished Business

Housekeeping - Finance	Paul Apfel
580 Sixth St. - Update	Paul Apfel
Feats of Clay Name - Status	Paul Apfel
Logo - Approved vs current usage	Paul Apfel
Request to City for Carnegie basement	Paul Apfel
Beermann Plaza Mural Wall project - Update	Jean Cross

New Business

Bus Trip to Bay Area	Julie Sullivan
Creative Director Report	Jean Cross
City's proposed sign ordinance	Paul Apfel

Next Meeting - Time & Place Paul Apfel

Adjourn Paul Apfel

02/03/15

Art League of Lincoln
Profit and Loss Standard
January 2015

	<u>Jan '15</u>
Ordinary Income/Expense	
Income	
Gallery Sales/Rental	593.00
Gift Shop Sales	421.00
Sales Tax Payable	8.56
Direct Public Support	34,258.00
Other Types of Income	
Miscellaneous Revenue	0.23
Total Other Types of Income	<u>0.23</u>
Program Income	
Entry Fees	1,140.00
Membership Dues	2,820.00
Total Program Income	<u>3,960.00</u>
Total Income	39,240.79
Expense	
Marketing	
Advertisitng/PR	269.53
Food & Beverage	95.60
Total Marketing	<u>365.13</u>
Contract Services	
Sales from Exhibits	210.00
Gift Shop Sales	393.60
Contract Services – Other	68.95
Total Contract Services	<u>672.55</u>
Facilities and Equipment	
Rent, Parking, Utilities	343.03
Total Facilities and Equipment	<u>343.03</u>
Operations	
Postage, Mailing Service	94.85
Supplies	173.65
Telephone, Telecommunicat...	149.49
Total Operations	<u>417.99</u>
Other Types of Expenses	
Refund	25.00
Total Other Types of Expenses	<u>25.00</u>
Total Expense	<u>1,823.70</u>
Net Ordinary Income	<u>37,417.09</u>
Net Income	<u><u>37,417.09</u></u>

Art League of Lincoln
Statement of Financial Position
for the Quarter Ending December 31, 2014

ASSETS		
Current Assets		
Accounts Receivable	\$0	
Checking / Savings	\$30,892	
Donations / Contributions Receivable	\$0	
Other Receivables	\$0	
Inventories for sale	\$10,890	
Short term Investments	\$2,048	
Prepaid expenses	\$0	
Total Current Assets	<u>\$43,830</u>	
Long Term Assets		
Temporarily Restricted Funds	\$113,667	
Permanently Restricted Funds	\$0	
Land, Building, Equipment	\$16,385	
Total Long Term Assets	<u>\$130,052</u>	
Total Assets		\$173,882
LIABILITIES		
Current Liabilities		
Accounts Payable	\$0	
Accrued Liabilities	\$1,719	
Other Liabilities	\$0	
Total Current Liabilities	<u>\$1,719</u>	
Long Term Debt	\$0	
Total Liabilities		\$1,719
Total Liabilities and Net Assets		<u>\$172,163</u>

03/09/15

Art League of Lincoln
Profit and Loss Standard
February 2015

	<u>Feb '15</u>
Ordinary Income/Expense	
Income	
Gallery Sales/Rental	124.00
Gift Shop Sales	354.50
Direct Public Support	67.00
Program Income	
Activities	110.00
Classes	20.00
Entry Fees	8,730.00
Membership Dues	645.00
Total Program Income	<u>9,505.00</u>
Total Income	10,050.50
Expense	
Marketing	
Advertisitng/PR	282.50
Total Marketing	282.50
Contract Services	
Sales from Exhibits	625.60
Contract Services - Other	43.99
Total Contract Services	669.59
Operations	
Utilities	
Telephone, Telecommunicat...	99.49
Total Utilities	99.49
Property Insurance	133.00
Rent, Parking, Utilities	343.03
Supplies	71.21
Total Operations	646.73
Other Types of Expenses	
Prizes/Awards	160.00
Total Other Types of Expenses	<u>160.00</u>
Total Expense	<u>1,758.82</u>
Net Ordinary Income	<u>8,291.68</u>
Net Income	<u><u>8,291.68</u></u>

CONSENT AGENDA ITEMS:

AMERICA'S CLAYFEST III

I am pleased to announce that we have received 206 entries for this year's show!! That is up by 70 entries over last year. In addition there were 557 pieces entered compared to last years' 336. We have entries from London, Canada, Mexico, the Netherlands, Singapore and Ireland as well, which shows to me that our reputation is growing more and more. We are truly becoming an International Show. If all goes well, we will make some money for our efforts this year!!

Membership:

Our membership enrollment is slowing down to not even a trickle. We have 166 members as I am writing this. The next "push" will be to set up a "phone-tree" to start calling those members who have not renewed. Now that the big push for ACF is somewhat out of the way, I plan to solicit volunteers to help me start calling. More to come.....

Creative Director Report 3/9/15

Beermann Mural/Lincoln Leadership Project

I have been working with the Lincoln Leadership and Gabriel Hydrick, as landscaper, on the design and our involvement in the purchase of the pavers (I can purchase these at GMcB employee discount for Art League of Lincoln donation) as the Lincoln Leadership group is only allowed to raise contributions and volunteers for this project, not spend any money of their own. The cost would probably be less than \$500.

Benefits of this project are twofold: 1. great pr in the community for contributing the the beautification of our downtown hub and support of the LL project.

2. I believe that our involvement has greatly improved our relationship with the News Messenger as 2 or 3 employees are part of the LL group.

Clay City Art Celebration (pipe project)

I would like Board Approval for an ALL City Art Committee that will approve art design and placement of art pipe and other art projects within the city.

I will chair and have asked the following people to serve on it and they have accepted:

Joe Parker - Sales Manager of Gladding McBean - photographer

Beth O'Brian - Publisher of Lincoln News Messenger -Artist

Irene Matson -Assoc. professor of Art , William Jessup U - Artist

April Wooden - City of Lincoln Community Development Director

Paul Joiner - Mayor, City Council, Artist

Melissa McClure - Business owner, Milkman Toner, Art Docent at 12 Bridges Elem. School

Daniel Mendoza - Art League of Lincoln member, Artist

Re.project:

Ray Gonzales has done some pipe for placement by the mural and I am doing the first pipe/table top for plaza placement. I am also donating an art pipe to the First Street Cemetery.

We did not get the Bloomberg grant but April Wooden and Shawn Tillman are very supportive of the project and the city will take care of installation.

New City Support

The new City Manager asked to meet with me 2 weeks ago and I am thrilled to say that he is very positive and dynamic and VERY supportive of the arts! He presented an idea of having murals done on the side of the Family Dollar Store and has asked Art League of Lincoln's help in overseeing the project. This would involve Call to Artists, design approval by the City Art Committee and being a rep between artist and city. There is no financial requirement of ALL. The goal is to have at least one section (of 4) by fall for the dedication of the Lincoln Blvd landscape project.

Benefits of this project are twofold: 1. great pr in the community for contributing the the beautification of our downtown hub and cooperation with the city.

2. I asked if the city would wave the fees for us to use the parking lot around the AC for special events and the Mayor & manager said it would be a good exchange for our help

with the mural.

At City Mgr. Matt Brewer's request I arranged a meeting with he and Paul Joiner and Joe Parker and Erik Absalon of Gladding McBean. It was a meet and greet and Matt asked Erik and Joe if it was ok with them if he could research how other historic sites handle ADA issues with tours for the possibility of bringing tours/art back to GMcB. It was a good meeting but it will be a slow process. We also discussed my working on some projects for the city in my roll as Artist in Res. at GMcB (we are finally negotiating a contract!)

Rotary's Lincoln Wine Fest May 2

Reminder - we will be a venue for wine tasting and will be selling monogrammed buffet plates on the plaza.

Big Day of Giving May 5

Our committee has met twice and we were pleased that there were 5 board members in attendance last Friday. Everyone can help by sending out emails and FaceBook posts (see suggestions in the papers that I sent out).

We have some great ideas. We are planning on celebrating all day at the Art Center Finishing up with dinner and a free concert. There will be various gifts for different donation levels. All donations will be done online through the Big Dog Site.

We hope that the board has May 5 on their calendars and plans to be involved in many ways for the good of the whole organization. The goal is not only to raise money but to get more recognition in the community.

We have set our goal at \$10,000. We are asking the board to approve an expense budget of max \$2,500. It will probably not be nearly that much but we are waiting for some information to come in before determining expenses and will submit a detailed event form at that time.